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**IMPLEMENTATION OF EFFECTIVE SYSTEM FOR MANAGEMENT OF DEVELOPMENT AT THE ENTERPRISE IN CURRENT ECONOMIC CONDITIONS**

Constant changes of the environment, aggravation of competition in the markets lead to the necessity of developing a modern system of development management in the enterprise. That is why the development of measures for the development of an enterprise development management system that is adapted to the new market environment remains an extremely important scientific problem.

Leading scientists have devoted their attention to the processes of management of the development of organizational and production systems, among which are the following: I. Adizes, R. Acoff, K. Boulding, M.O. Kizim, E.M. Korotkov, M.L. Linders, J. Neumann, O.M. Tridid, J. Forrester, A. Chandler and others [1-2].

The purpose of the work is to substantiate the peculiarities of implementation of effective system for management of development at the enterprise in the conditions of transformational changes.

Scientists rightly point out that the system for management of development at the enterprise is a part of the general management system, which by means of planning, organization, management and control of the processes of development and implementation of innovations ensures the purposefulness and organization of the activity of the personnel for increasing its production potential, increasing its level of use and, as a result, obtaining qualitatively new business results [1, p. 87].

To this should be added the thesis that if the system for management of functioning at the enterprise is focused on the present, then the system for management of its development – for the future.

The system for management of development at the enterprise has its own structure, i.e. it includes certain elements: 1) a program of analysis of the state of production organization; 2) organization of production preparation; 3) organization of production processes; 4) organization of production infrastructure.

It is important to identify the main stages of the process of forming an effective system for management of development at the enterprise, which involves the implementation of six steps:

1. Determining the composition of the functions that this system should implement.

2. The choice of methods and means of implementation of management functions.

3. Determining the structure of the units that will be responsible for the implementation of the development management functions and relationships between them.

4. Determining the structure of management actions in the implementation of development management functions.

5. Allocation of authority and responsibility for the implementation of these management actions.

6. Determination of responsibility for managing the implementation of management actions and developing a form of control over these activities [2, p. 56-57].

Thus, an effective process for management of development at the enterprise is a deliberate, systematic impact of the management subsystem on the managed one through the basic management functions. At the same time, the implementation of an effective system for management of development at the enterprise is of great importance. However, it is necessary to apply a systematic approach of during formation the system for management of development at the enterprise. The issues of practical implementation of the system for management of development at the specific enterprise level are required further research in this direction.

**References**

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2. Tridid O.M. Organizational and economic mechanism of strategic development at the enterprise : monograph / O.M. Tridid. – Kharkiv : KhDEU, 2002. – 364 p. (in Ukrainian)